

State of Iowa EIP Impact Assessment

**CIO IT Operations Capability
Session Overview
August 23rd. 24th and 25th**



Today's Agenda

- ▶ **What will this Workshop Accomplish?**
- ▶ **How will the Capabilities be reviewed?**
- ▶ **What are the Anticipated Results?**
- ▶ **Questions and Comments**



Project Team



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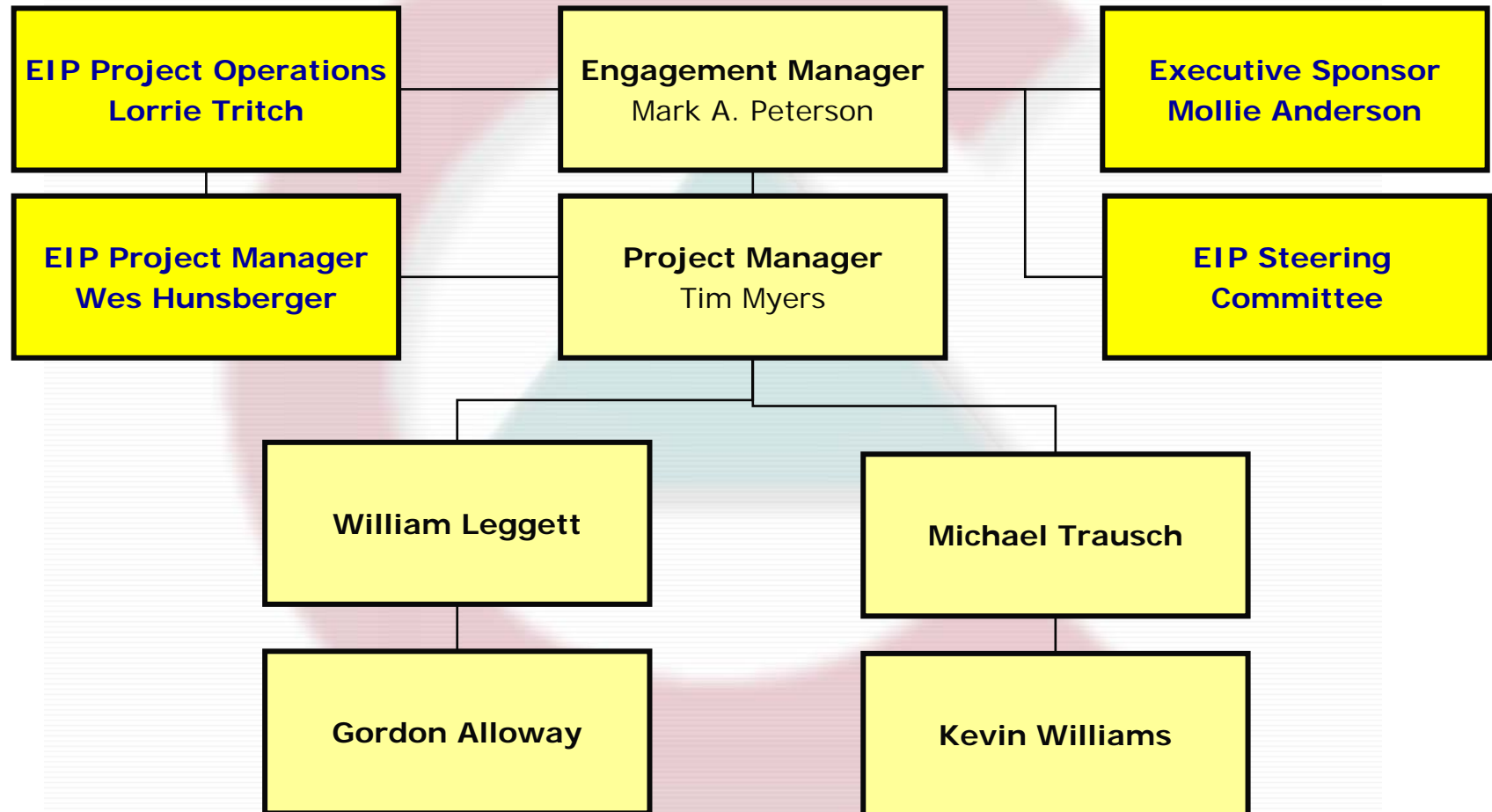
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Objective & Methodology



The Project Overview

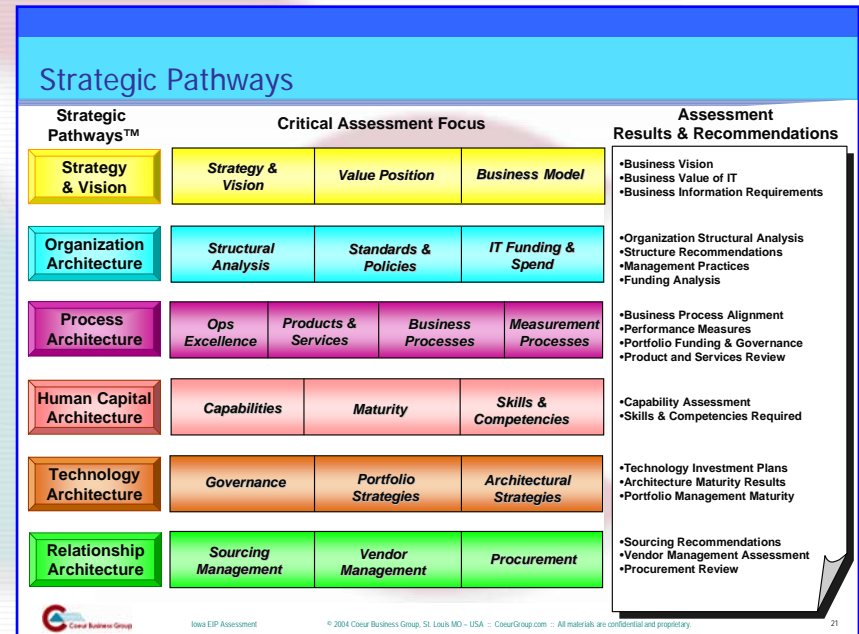


Operational Assessment Model

Supporting the State's Operations

- Current Departmental Business Requirements
- Client/Constituent Requirements
- Current Capability and Capacity for Change

Assessment Pathways



Based on Legislative Mandate—HF534

What is The Value and Capability of the State's of Information Technology?

Business

- Firm Grasp of IT Business Value
- Position Role and Use of IT within Business
- Respond to Competitive Technology Opportunities or Threats
- Time Critical Deployment of IT
- Develop and Maintain Competitive IT Capability
- Continual IT Business Alignment

Leadership

- Establish and Align Expectations for IT
- Reskill IT Personnel to be Business Literate
- Establish and Maintain IT Processes
- Promote and Drive IT Value Initiatives
- Manage Change and Culture Issues
- Measure and Communicate Value of IT

Technology

- Deploy and Maintain Applications
- Establish Stable and Reliable Operations
- Deploy & Maintain Infrastructure
- Establish and Maintain Sourcing Strategies
- Manage Technology Obsolescence
- Manage Critical Risks





CIO Technical Workshop



Project Phases

- ◆ Phase 1
 - *Project Initiation and Kickoff*
- ◆ Phase 2
 - *Current State Discovery*
- ◆ Phase 3
 - *Scenario Development*
- ◆ Phase 4
 - *Organizational Recommendations*

Management Perceptions of Value

Value of IT Assessment

- Executive Views & Perceptions
- IT Views and Perceptions
- Gap Analysis

April 15, 2004

Value Perception Survey – City of Kansas City

IT Business Alignment and Relationship Management		L	M			H
		No				Yes
1.1	Relationship and Communication	Circle One				
	Does ITD know customer's perceptions about ITD? (1= no, 2= less than more, 3= more than less, 5= yes)	1	2	3	4	5
	Is there a process to set and manage expectations of ITD? (1= no process, 2= more informal, 3= more formal, 5= formal)	1	2	3	4	5
	How is the role of IT seen within the City? (1= pure cost overhead, 2= some value/mostly cost, 3= about the same, 4= mostly value/some cost, 5= value add)	1	2	3	4	5
	Is ITD able to forecast customer demand for services (e.g. application development)? (1= no, 3= somewhat, 5= always)	1	2	3	4	5
	How aligned would you say IT is with the business right now? (1= not at all, 2= more misaligned, 4= more aligned, 5= aligned)	1	2	3	4	5
	How much interaction do business and ITD management have? (1= little not meaningful, 2= a lot not meaningful, 4= little but meaningful, 5= a lot and meaningful)	1	2	3	4	5
	Is there a single business contact that manages the department's or organization's relationship with ITD? (1= no, 5= yes)	1	2	3	4	5
	What is the City's overall capacity to deal effectively with change? (1= resistant to change, 3= reacts/adjusts to change, 5= plans and manages change)	1	2	3	4	5
	Is there a positive and healthy culture between ITD and the City Offices? (1=no, hostile relations, 2= tolerance, 3=mixed relations, 4=solid relations, 5= yes, respected relations)	1	2	3	4	5
	Is there a single customer contact that manages the ITD relationship with the City Offices? (1=no, 5=yes)	1	2	3	4	5
	Is there an effective surveying/reporting or similar process that indicates the degree of IT responsiveness to the business? (1= no process, 2= not effective, 3= somewhat effective, 5= effective process)	1	2	3	4	5
	Do business managers understand the value that ITD can/should contribute? (1= less than 25% understand, 2= up to 50% understand, 3= up to 60%, 4= up to 80%, 5= nearly 100%)	1	2	3	4	5
	How effective is the current organization in responding to business opportunities? (1= IT and business not effective, 2= IT effective only, 4= business effective only, 5= both IT and business effective)	1	2	3	4	5

ITD

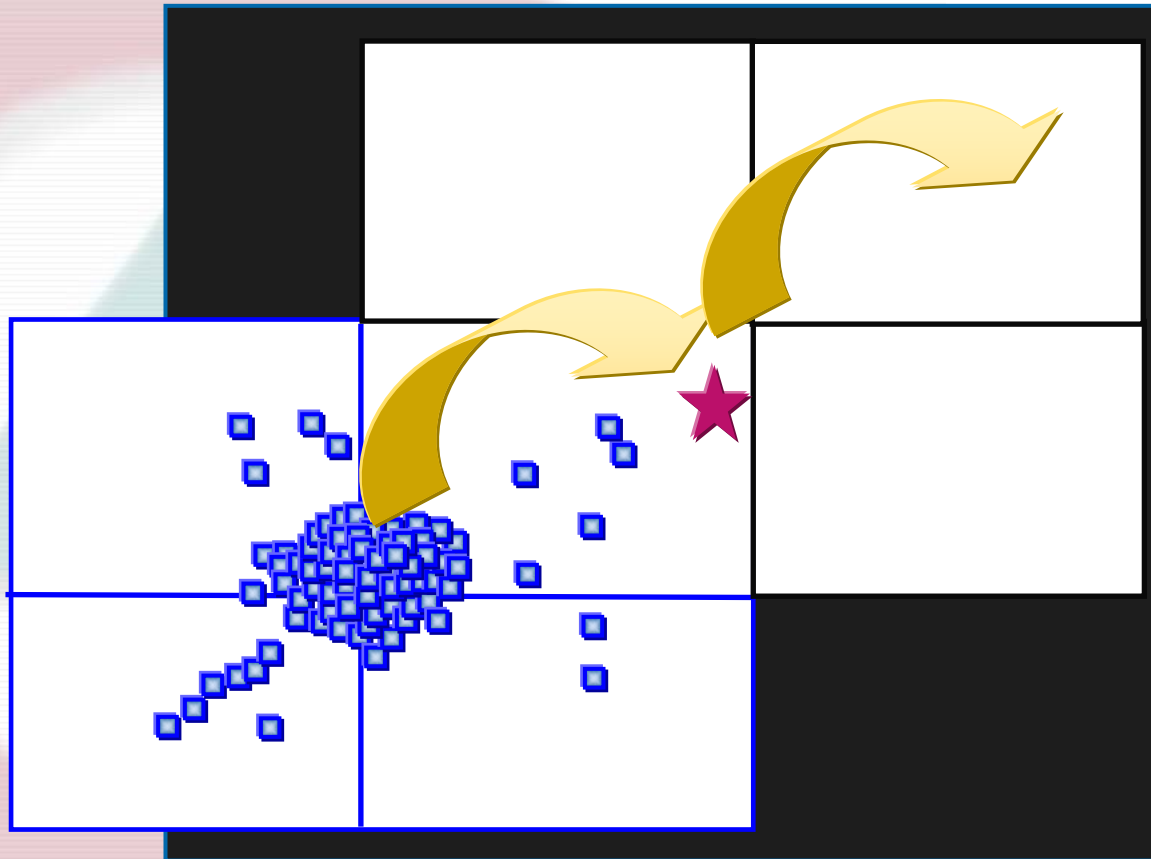
Page 1

*Defines a
Business Value Agenda*

What will this Workshop Accomplish?

- ◆ Current Maturity Positions for:
 - *Business*
 - *Processes*
 - *Applications*
 - *Technology*
 - *Metrics*
 - *Service levels*
 - *Etc.*

What will help you increase your operational maturity?

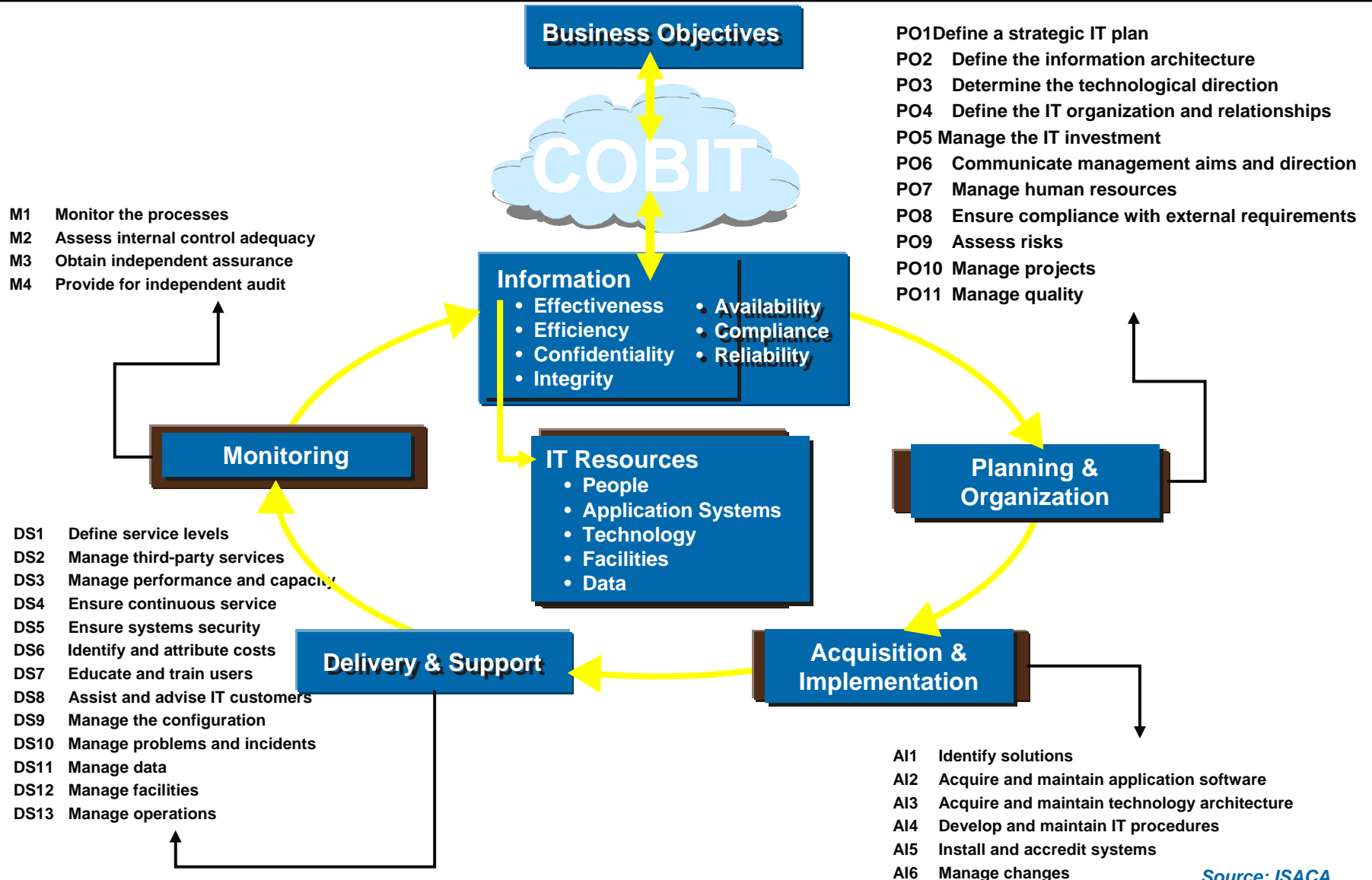


***Business & Information Technology value is a journey
— NOT a destination***

How will the Capabilities be Reviewed?

- ◆ Understanding how value is both real and perceived
- ◆ Defining key areas of IT functionality
- ◆ Determining current Maturity Levels
 - *Reviews Operational Impacts*
 - *Understands Effectiveness*
 - *Review Process Implementation*
- ◆ Defining Capacity for Change
 - *Reviewing Best Practice Categories*

COBIT Model: Four Domains and Control Objectives



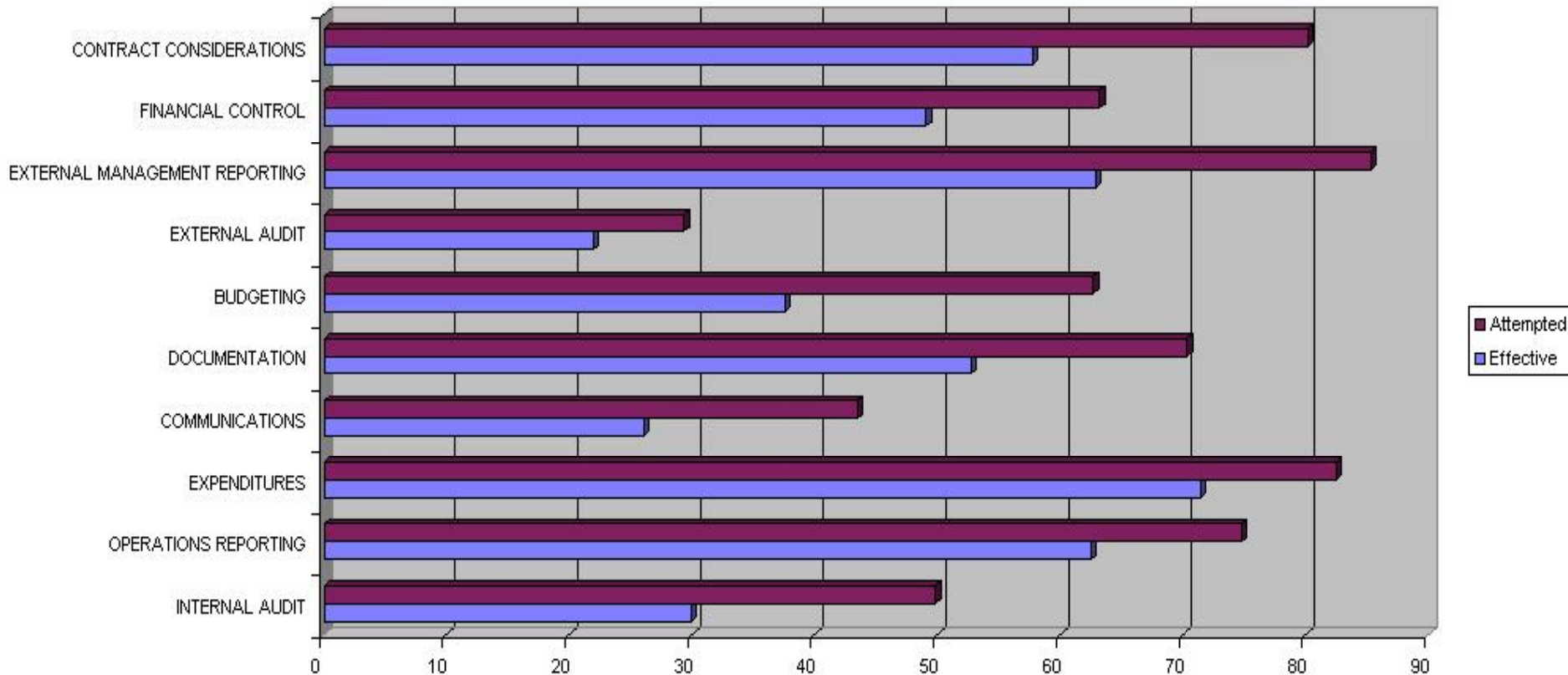
Best Practice Maturity Levels

- Regularity of Performance
- Formality of Process
- Organizational Coverage
- Functional Quality

CoBIT Driven IT Controls and Best Practices				
	Current Status			
	Performance	Formality	Coverage %	Functional Quality
	Mature - 5	Mature - 5	5-10 = 1	Mostly Outside - 1
	Imagined - 4	Imagined - 4	11-40 = 2	Business Case Only - 2
	Regular - 3	Formal - 3	41-60 = 3	Checklist Outside - 3
		Mature - 5	61-80 = 4	Very Good Outside - 4
			81-100 = 5	
Control Category				
OPERATIONAL LEVEL				
IT CAPABILITY ENHANCEMENT				
Business, Architecture Management				
IT Policies				
INFORMATION SYSTEM PROTECTION PROCESSES				
Standard Information Requirements				
Technical Information Requirements				
Business Information Requirements				
Business Process				
Project/Change Process				
SYSTEMS BUSINESS PARTNERSHIP				
Cross-Functional Teams				
Use of Application Development/Programming				
User Participation in Business Development/Process				
Assessment/Testing/Deployment				
Production Migration				
Training				

Administration Management

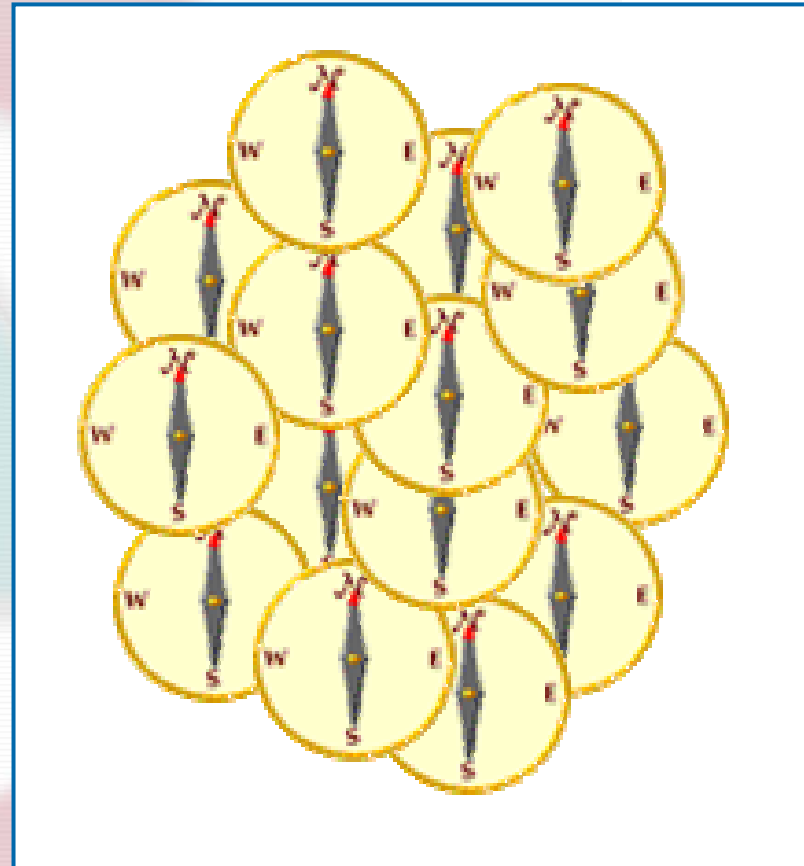
Administration Management



Manage for Departmental Requirements Alignment

▲ *Bottom Line*

- ◆ Understand and communicate the current state
- ◆ Take a holistic approach for alignment with long-term Departmental Requirements



Scheduled EIP Steering Committee Meetings

Project Planning & Initiation Session	July 23, 2004
Discovery & Initial Findings Update	August 27, 2004
Scenario Development Review #1	September 24, 2004
Scenario Development Review #2	October 8, 2004
Scenario Review and Validation #3	October 22, 2004
Draft Recommendations Session	November 5, 2004
Final Recommendations Presentation	November 12, 2004
Legislative Presentation	December, 2004



**How much improvement
is possible?**

Questions

